



Fly Movement
PO Box 10359
Houston, TX 77206
www.FlyMovement.org



“Since joining Fly Movement, my classroom has been more eager to go outside and do more physical activities. Even I have become more active in physical exercises due to the program. I am also discovering that it is bringing my students’ families closer. I have parents joining their children on bike rides, jogs, and other physical activities.” – **Erick Huerta, KIPP Teacher**

In the News:



HOUSTON★CHRONICLE



Partnership Opportunity

If you only support kids in your Community once a year, please think of us next year, we'll be here

- Eric Melchor, Co-Founder
Fly Movement

Have you ever noticed that children today spend hours indoors on smartphones and video games? Twenty years ago, 1 in 20 kids was obese. Today, more than 1 in 3 kids are overweight or obese.

Wouldn't it be great if you could get more visible recognition for your company in the community through a charitable way and also help curb childhood obesity?

This partnership is for you if you want to spotlight your business through a tax deductible pledge/donation.



Partnership Opportunity

Fly Movement Community Partner Pledge Challenge

Help us Inspire Kids to Move

As a Fly Movement community partner, you will join a select group of businesses that value the local impact of Fly Movement and want to help kids live healthier lives.

Through the Community Partner Pledge Challenge, you are with us each day as we...

- Provide students an opportunity to reach a fitness goal through friendly competition using fitness trackers
- Provide Houston's only Free kids + family fun run held in downtown twice a year
- Provide literature on benefits of healthy eating habits to families

Making an Impact

Childhood obesity can result in depression, low self-esteem, diabetes, and other health problems. On average, 1 in 3 kids in Harris County are considered overweight or obese.

We're working to curb childhood obesity and teach kids that a healthy lifestyle can be fun and rewarding. So far we have:



Logged over 3,000,000 fitness moves by kids in the program



Launched our program into 3 Elementary schools



More than 150 kids + families participated in the Fly fun run

- As of July, 2017

Our Partners:





Fly Movement Community Partner Benefits & Pledge Amount Estimates

	Pledge Amounts per 1,000 Moves			
Program Benefits	\$0.05	\$0.10	\$0.25	\$0.50
Marketing & Communication Benefits				
Recognition Tweet/Facebook post from Fly social media accounts	Group	Group	Exclusive	Exclusive
Recognition of company in a Fly Movement newsletter	Name	Name w/link	Logo w/link	Logo w/link
Company logo on FlyMovement.org home page for one year				X
Logo in emails to Fly Movement supporters for one year			X	X
Certificate to display & Thank you letter signed by Eric Melchor, Founder	Certificate	Certificate	Large Frame	Large Frame
Opportunity for company to provide coupon/product in gift bags at fun run			X	X
Employee Engagement Benefits				
Invitation for employees to volunteer at Fly fun run	X	X	X	X
Program / School visit and photo opportunities for (2) employees				X
Logo on event signage at fun run				X
Estimated Pledge Amounts				
Estimated Pledge Amounts ~ 45 Students who average 8,000 moves a day for 42 days				
Avg daily moves per student ~	7,000	7,000	7,000	7,000
Avg total moves per student during program ~	294,000	294,000	294,000	294,000
Total estimated pledge amount for one student per 1,000 moves for entire program	\$ 15	\$ 29	\$ 74	\$ 147
Total estimated pledge amount for 45 Students (2) classrooms for entire program	\$ 662	\$ 1,323	\$ 3,308	\$ 6,615

Our Partners:





Make An Impact

Help us fight childhood obesity.

On average, 1 in 3 kids in Harris County are considered overweight or obese. Childhood obesity can result in depression, low self-esteem, diabetes, and other health problems. But you can help motivate kids to be more physically active. Join us as a Fly Movement community partner as we inspire kids to move by giving them a fitness goal to reach using friendly competition.

Fly Movement Community Partner Pledge

All proceeds will help cover the costs of the Fly Movement program and fun run (fitness trackers, sports equipment, etc.). You can sponsor two classrooms or more for an amount per 1,000 fitness moves and can set a maximum amount that you are willing to contribute. During and after the program, we will inform you how many fitness moves the kids' generated and calculate your contribution. All contributions are tax-deductible and checks are payable to Fly Movement. Tax ID 47-1882312.

Pledge amount per 1,000 moves (circle one): \$0.05 \$0.10 \$0.25 \$0.50 \$1.00

Name (Print): _____ Name of Business: _____

Title: _____ Date: _____

Email: _____ Phone: _____

Maximum Contribution Amount: _____

Signature: _____

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